



ORDEN DE TRANSMISIÓN

ORDEN PARA: TV AZTECA SAB DE CV

CS/023.2026/TVAZ/DA.LIQ

CAMPAÑA: ACCIONES DEL GOBIERNO MUNICIPAL 2026

DURACIÓN: 30"

FECHA DE ENVÍO: 25 AGOSTO 2026 FECHA DE TRASMISIÓN: 28 DE AGOSTO AL 09 DE SEPTIEMBRE 2026

TV AZTECA, AZTECA		AGOSTO					SEPTIEMBRE												TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL			
1.1		V/28	S/29	D/30	L/31	M/01	M/02	J/03	V/04	S/05	D/06	L/07	M/08	M/09	J/10	V/11	S/12	D/13							
A	7:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	36	30"	\$3,185.36	\$549,297.12			
	7:30 - 08:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	8:00 - 08:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	8:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	9:00 - 09:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	9:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	10:00 - 10:30	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0							
	10:30 - 11:00	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0							
	11:00 - 11:30	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0							
	11:30 - 12:00	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0							
	12:00 - 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0								
13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0								
AA	14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	18				\$3,185.36	\$549,297.12	
	14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	17:00 - 17:30	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0							
	17:30 - 18:00	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0							
AAA	18:00 - 18:30	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0	77		\$3,185.36				\$549,297.12
	18:30 - 19:00	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0							
	19:00 - 19:30	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0							
	19:30 - 20:00	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0							
	20:00 - 20:30	2	0	0	2	1	1	1	2	0	0	1	1	2	0	0	0	0							
	20:30 - 21:00	1	0	0	1	1	2	1	1	0	0	1	1	1	0	0	0	0							
	21:00 - 21:30	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0							
	21:30 - 22:00	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0							
	22:00 - 22:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	22:30 - 23:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	23:00 - 23:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
23:30 - 00:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0								
TOTAL		15	0	0	15	14	15	14	15	0	0	14	14	15	0	0	0	0	131	\$3,185.36		\$549,297.12			



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TV AZTECA, AZTECA 7.1		AGOSTO					SEPTIEMBRE													TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
		V/28	S/29	D/30	L/31	M/01	M/02	J/03	V/04	S/05	D/06	L/07	M/08	M/09	J/10	V/11	S/12	D/13					
A	7:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	36	30"	\$3,185.36	\$348,403.68	
	7:30 - 08:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
	8:00 - 08:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
	8:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
	9:00 - 09:30	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0					
	9:30 - 10:00	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0					
	10:00 - 10:30	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0					
	10:30 - 11:00	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0					
	11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	12:00 - 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
AA	14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	18	\$3,185.36		\$348,403.68		
	14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
	15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
	15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
	16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
	16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
	17:00 - 17:30	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0						0
	17:30 - 18:00	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0						0
AAA	18:00 - 18:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	36		\$3,185.36		\$348,403.68	
	18:30 - 19:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
	19:00 - 19:30	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0						0
	19:30 - 20:00	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0						0
	20:00 - 20:30	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0						0
	20:30 - 21:00	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0						0
	21:00 - 21:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
	21:30 - 22:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
	22:00 - 22:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
	22:30 - 23:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
TOTAL		10	0	0	10	10	10	10	10	0	0	10	10	10	0	0	0	0					

TOTAL SPOTS	221
TOTAL INVERSIÓN	\$897,700.80



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