



ORDEN DE TRANSMISIÓN

ORDEN PARA: TELEVISAS DE RL DE CV

CS/027/2026/TLV/DA.LIQ

CAMPAÑA: ACCIONES DEL GOBIERNO MUNICIPAL 2026 DURACIÓN: 30"

FECHA DE ENVÍO: 26 AGOSTO 2026 FECHA DE TRASMISIÓN: 28 AGOSTO AL 09 SEPTIEMBRE 2026

TELEVISAS, CANAL 2		AGOSTO				SEPTIEMBRE												TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/TVA	TOTAL		
		V/28	S/29	D/30	L/31	M/01	M/02	J/03	V/04	S/05	D/06	L/07	M/08	M/09	J/10	V/11	S/12					D/13	
A	07:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	60	30"	\$3,445.20		
	07:30 - 08:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	08:00 - 08:30	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0					
	08:30 - 09:00	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0					
	09:00 - 09:30	2	0	0	2	2	2	2	2	0	0	2	2	2	0	0	0	0					
	09:30 - 10:00	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0					
	10:00 - 10:30	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0					
	10:30 - 11:00	1	0	0	1	0	1	0	1	0	0	1	0	1	0	0	0	0					
	11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
AA	12:00 - 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	24		30"	\$6,124.80	
	12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	15:30 - 16:00	1	0	0	1	1	1	1	1	0	0	1	0	1	0	0	0	0					
	16:00 - 16:30	1	0	0	1	0	1	1	1	0	0	1	1	1	0	0	0	0					
	16:30 - 17:00	1	0	0	1	1	1	0	1	0	0	1	1	1	0	0	0	0					
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
AAA PREMIER	18:00 - 18:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	51			30"	\$13,780.80
	18:30 - 19:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	19:00 - 19:30	1	0	0	1	1	0	0	0	0	0	1	1	0	0	0	0	0					
	19:30 - 20:00	1	0	1	1	1	0	0	0	0	1	1	1	0	0	0	0	0					
	20:00 - 20:30	1	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0					
	20:30 - 21:00	1	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0					
	21:00 - 21:30	1	0	0	1	1	1	1	1	0	0	0	0	1	0	0	0	0					
	21:30 - 22:00	1	0	0	1	1	0	1	1	0	0	0	0	1	0	0	0	0					
	22:30 - 23:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	23:00 - 23:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
23:30 - 00:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
TOTAL		16	2	3	16	14	13	12	14	2	3	14	12	14	0	0	0	0	135				



ORDEN DE TRANSMISIÓN

TELEVISA, CANAL 5		AGOSTO				SEPTIEMBRE													TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL	
		V/28	S/29	D/30	L/31	M/01	M/02	J/03	V/04	S/05	D/06	L/07	M/08	M/09	J/10	V/11	S/12	D/13					
A	07:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	27	30"	\$2,105.40	\$216,856.20	
	07:30 - 08:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	08:00 - 08:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	08:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	09:00 - 09:30	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0					
	09:30 - 10:00	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0					
	10:00 - 10:30	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0					
	10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	12:00 - 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
AA	14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
AAA PREMIER	18:00 - 18:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			38		\$4,210.80
	18:30 - 19:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	19:00 - 19:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	19:30 - 20:00	1	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0					
	20:00 - 20:30	1	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0					
	20:30 - 21:00	1	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0					
	21:00 - 21:30	1	0	0	1	1	1	1	1	0	0	1	1	1	0	0	0	0					
	21:30 - 22:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	22:30 - 23:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	23:00 - 23:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	23:30 - 00:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
TOTAL		7	2	2	7	7	6	6	6	2	2	6	6	6	0	0	0	0	65				



ORDEN DE TRANSMISIÓN

TELEVISA, CANAL 9		AGOSTO				SEPTIEMBRE													TOTAL SPOT	DURACIÓN	COSTO	
		V/28	S/29	D/30	L/31	M/01	M/02	J/03	V/04	S/05	D/06	L/07	M/08	M/09	J/10	V/11	S/12	D/13			UNITARIO C/TVA	TOTAL
A	07:00 - 07:30	0	0	0	0	0	1	1	1	0	0	1	1	1	0	0	0	0	43	30"	\$2,105.40	\$90,532.20
	07:30 - 08:00	0	0	0	0	0	1	1	1	0	0	1	1	1	0	0	0	0				
	08:00 - 08:30	0	0	0	0	0	1	1	1	0	0	1	1	2	0	0	0	0				
	08:30 - 09:00	0	0	0	0	0	2	2	2	0	0	2	2	2	0	0	0	0				
	09:00 - 09:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	09:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	10:00 - 10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	12:00 - 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
AA	14:00 - 14:30	0	0	0	0	0	1	1	1	0	0	1	1	1	0	0	0	0				
	14:30 - 15:00	0	0	0	0	0	1	1	1	0	0	1	1	1	0	0	0	0				
	15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
AAA PREMIER	18:00 - 18:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	18:30 - 19:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	19:00 - 19:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	19:30 - 20:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	20:00 - 20:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	20:30 - 21:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	21:00 - 21:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	21:30 - 22:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	22:30 - 23:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	23:00 - 23:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
23:30 - 00:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
TOTAL		0	0	0	0	0	7	7	7	0	0	7	7	8	0	0	0	0	43			



ORDEN DE TRANSMISIÓN

VIX	1,000,000 IMPRESIONES	\$100,000.00
TOTAL INVERSIÓN	\$1,463,916.40	