ORDEN DE TRANSMISIÓN

ORDEN PARA: RADIO AMERICA DE MEXICO SA DE CV

CS/031/2026/RF/DA.LJQ

CAMPAÑA: APERTURA OBRA EN CARRETERA ALDAMA Y FUERZA AÉREA **DURACIÓN:**20“

FECHA DE ENVÍO: 11 AGOSTO 2026

FECHA DE TRASMISIÓN: 12 AL 26 AGOSTO 2026

RADIO FÓRMULA 101.7 FM	AGOSTO																																TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	S/01	D/02	L/03	M/04	M/05	J/06	V/07	S/08	D/09	L/10	M/11	M/12	J/13	V/14	S/15	D/16	L/17	M/18	M/19	J/20	V/21	S/22	D/23	L/24	M/25	M/26	J/27	V/28	S/29	D/30	L/31					
07:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	0	0	0					
07:30 - 08:00	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	0	0	0					
08:00 - 08:30	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	0	0	0					
08:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	0	0	0					
09:00 - 09:30	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	0	0	0					
09:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:00 - 10:30	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	0	0	0					
10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	0	0	0					
11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	0	0	0					
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:00 - 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	136	20"	$280.00	$38,080.00
13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	0	0	0					
13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	0	0	0					
14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	0	0	0					
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	0	0	0	0					
TOTAL	0	0	0	0	0	0	0	0	0	0	0	4	12	12	0	0	12	12	12	12	12	0	0	12	12	12	12	0	0	0	0					