



ORDEN DE TRANSMISIÓN

ORDEN PARA: MULTIMEDIOS SA DE CV

CS/038.2026/MMR/DA.LJQ

CAMPAÑA: AQCCIONES DEL GOBIERNO MUNICIPAL 2026

DURACIÓN: 30"

FECHA DE TRASMISIÓN: 28 DE AGOSTO AL 09 SEPTIEMBRE 2026

MULTIMEDIOS, LA CALIENTE 90.9 FM	AGOSTO				SEPTIEMBRE													TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	V/28	S/29	D/30	L/31	M/01	M/02	J/03	V/04	S/05	D/06	L/07	M/08	M/09	J/10	V/11	S/12	D/13				
07:00 - 07:30	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0	714	30"	\$700.97	\$500,492.58
07:30 - 08:00	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
08:00 - 08:30	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
08:30 - 09:00	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
09:00 - 09:30	3	3	3	3	3	3	3	3	3	3	3	3	3	0	0	0	0				
09:30 - 10:00	3	3	3	3	3	3	3	3	3	3	3	3	3	0	0	0	0				
10:00 - 10:30	3	3	3	3	3	3	3	3	3	3	3	3	3	0	0	0	0				
10:30 - 11:00	3	3	3	3	3	3	3	3	3	3	3	3	3	0	0	0	0				
11:00 - 11:30	3	3	3	3	3	3	3	3	3	3	3	3	3	0	0	0	0				
11:30 - 12:00	3	3	3	3	3	3	3	3	3	3	3	3	3	0	0	0	0				
12:00 - 12:30	3	3	3	3	3	3	3	3	3	3	3	3	3	0	0	0	0				
12:30 - 13:00	3	3	3	3	3	3	3	3	3	3	3	3	3	0	0	0	0				
13:00 - 13:30	3	3	3	3	3	3	3	3	3	3	3	3	3	0	0	0	0				
13:30 - 14:00	3	3	3	3	3	3	3	3	3	3	3	3	3	0	0	0	0				
14:00 - 14:30	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
14:30 - 15:00	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
15:00 - 15:30	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
15:30 - 16:00	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
16:00 - 16:30	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
16:30 - 17:00	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
17:00 - 17:30	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
17:30 - 18:00	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
TOTAL	66	30	30	66	66	66	66	66	30	30	66	66	66	0	0	0	0				



ORDEN DE TRANSMISIÓN

MULTIMEDIOS, LA LUPE 104.5 FM	AGOSTO				SEPTIEMBRE													TOTAL	DURACIÓN	COSTO UNITARIO C/TVA	TOTAL
	V/28	S/29	D/30	L/31	M/01	M/02	J/03	V/04	S/05	D/06	L/07	M/08	M/09	J/10	V/11	S/12	D/13				
07:00 - 07:30	2	0	0	2	2	2	2	2	0	0	2	2	2	0	0	0	0	613	30"	\$700.97	\$429,694.61
07:30 - 08:00	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
08:00 - 08:30	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
08:30 - 09:00	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
09:00 - 09:30	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
09:30 - 10:00	3	2	2	3	3	3	3	3	2	2	3	3	3	0	0	0	0				
10:00 - 10:30	3	2	2	3	3	3	3	3	2	2	3	3	3	0	0	0	0				
10:30 - 11:00	3	2	2	3	3	3	3	3	2	2	3	3	3	0	0	0	0				
11:00 - 11:30	3	2	2	3	3	3	3	3	2	2	3	3	3	0	0	0	0				
11:30 - 12:00	3	2	2	3	3	3	3	3	2	2	3	3	3	0	0	0	0				
12:00 - 12:30	3	2	2	3	3	3	3	3	2	2	3	3	3	0	0	0	0				
12:30 - 13:00	3	2	2	3	3	3	3	3	2	2	3	3	3	0	0	0	0				
13:00 - 13:30	3	2	2	3	3	3	3	3	2	2	3	3	3	0	0	0	0				
13:30 - 14:00	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
14:00 - 14:30	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
14:30 - 15:00	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
15:00 - 15:30	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
15:30 - 16:00	2	0	0	2	2	2	2	2	0	0	2	2	2	0	0	0	0				
16:00 - 16:30	2	0	0	2	2	2	2	2	0	0	2	2	2	0	0	0	0				
16:30 - 17:00	2	0	0	2	2	2	2	2	0	0	2	2	2	0	0	0	0				
17:00 - 17:30	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
17:30 - 18:00	2	0	0	2	2	2	2	2	0	0	2	2	2	0	0	0	0				
TOTAL	61	16	16	61	61	61	61	61	16	16	61	61	61	0	0	0	0				



ORDEN DE TRANSMISIÓN

MULTIMEDIOS, D95 94.9FM	AGOSTO				SEPTIEMBRE													TOTAL	DURACIÓN	COSTO UNITARIO C/TVA	TOTAL
	V/28	S/29	D/30	L/31	M/01	M/02	J/03	V/04	S/05	D/06	L/07	M/08	M/09	J/10	V/11	S/12	D/13				
07:00 - 07:30	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0	612	30"	\$700.97	\$428,993.64
07:30 - 08:00	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
08:00 - 08:30	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
08:30 - 09:00	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
09:00 - 09:30	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
09:30 - 10:00	3	2	2	3	3	3	3	3	2	2	3	3	3	0	0	0	0				
10:00 - 10:30	3	2	2	3	3	3	3	3	2	2	3	3	3	0	0	0	0				
10:30 - 11:00	3	2	2	3	3	3	3	3	2	2	3	3	3	0	0	0	0				
11:00 - 11:30	3	2	2	3	3	3	3	3	2	2	3	3	3	0	0	0	0				
11:30 - 12:00	3	2	2	3	3	3	3	3	2	2	3	3	3	0	0	0	0				
12:00 - 12:30	3	2	2	3	3	3	3	3	2	2	3	3	3	0	0	0	0				
12:30 - 13:00	3	2	2	3	3	3	3	3	2	2	3	3	3	0	0	0	0				
13:00 - 13:30	3	2	2	3	3	3	3	3	2	2	3	3	3	0	0	0	0				
13:30 - 14:00	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
14:00 - 14:30	3	0	0	3	3	2	3	3	0	0	3	3	3	0	0	0	0				
14:30 - 15:00	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
15:00 - 15:30	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
15:30 - 16:00	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
16:00 - 16:30	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
16:30 - 17:00	3	0	0	3	3	3	3	3	0	0	3	3	3	0	0	0	0				
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	3	3	3	0	0	0	0				
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
TOTAL	60	16	16	60	60	59	60	60	16	16	63	63	63	0	0	0	0				

TOTAL SPOTS	1939
TOTAL INVERSIÓN	\$1,359,180.83