



ORDEN DE TRANSMISIÓN

ORDEN PARA: MULTIMEDIOS SA DE CV

CS/002.2026/MMR/DA.LJQ

CAMPAÑA: ALERTA VIAL TEÓFILO BORUNDA Y PERIF. JUVENTUD DURACIÓN: 30"

FECHA DE ENVÍO: 05 DE ENERO 2026

FECHA DE TRASMISIÓN: 05 A 28 DE ENERO 2026

MULTIMEDIOS, LA CALENTE 90.9 FM	ENERO																															TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL				
	J/01	V/02	S/03	D/04	L/05	M/06	M/07	J/08	V/09	S/10	D/11	L/12	M/13	M/14	J/15	V/16	S/17	D/18	L/19	M/20	M/21	J/22	V/23	S/24	D/25	L/26	M/27	M/28	J/29	V/30	S/31								
07:00 - 07:30	0	0	0	0	0	1	1	1	1	0	0	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	102	30"				
07:30 - 08:00	0	0	0	0	0	1	1	1	1	0	0	1	1	1	1	0	0	0	1	1	1	0	0	0	0	0	1	1	0	1	0	0							
08:00 - 08:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
08:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0						
09:00 - 09:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0	
09:30 - 10:00	0	0	0	0	0	1	1	1	1	0	0	1	1	1	1	0	0	0	1	1	1	0	0	0	0	0	1	1	0	1	0	0	0					0	
10:00 - 10:30	0	0	0	0	0	1	1	1	1	0	0	1	1	1	1	0	0	0	1	1	1	0	0	0	0	0	1	1	0	1	0	0	0					0	
10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0	
11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0	
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0	
12:00 - 12:30	0	0	0	0	0	1	1	1	1	0	0	1	1	1	1	0	0	0	1	1	1	0	0	0	0	0	1	1	0	1	0	0	0					0	0
12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0	
13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0	
13:30 - 14:00	0	0	0	0	0	1	1	1	1	0	0	0	0	0	0	0	0	0	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0					0	0
14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0	0
14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0	0
15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0	0
15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0	0
16:00 - 16:30	0	0	0	0	1	1	1	1	1	0	0	1	1	1	1	0	0	0	1	1	1	0	0	0	0	0	1	1	0	1	0	0	0					0	0
16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0	0
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
17:30 - 18:00	0	0	0	0	1	1	1	1	1	0	0	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	1	0	0	0	0				
TOTAL	0	0	0	0	2	8	8	8	8	0	0	8	8	8	8	0	0	0	6	6	6	0	0	0	0	0	6	6	0	6	0	0	0	0	0				



ORDEN DE TRANSMISIÓN

MULTIMEDIOS, HITS 103.7 FM	ENERO																															TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/VA	TOTAL
	J/01	V/02	S/03	D/04	L/05	M/06	M/07	J/08	V/09	S/10	D/11	L/12	M/13	M/14	J/15	V/16	S/17	D/18	L/19	M/20	M/21	J/22	V/23	S/24	D/25	L/26	M/27	M/28	J/29	V/30	S/31				
07:00 - 07:30	0	0	0	0	0	1	1	1	1	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
07:30 - 08:00	0	0	0	0	0	1	1	1	1	0	0	1	1	1	1	1	0	0	1	1	0	1	0	0	0	0	0	1	1	0	1	0	0		
08:00 - 08:30	0	0	0	0	0	1	1	1	1	0	0	1	1	1	1	1	0	0	1	1	0	1	0	0	0	0	1	1	0	1	0	0			
08:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
09:00 - 09:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	1	0	0	0	0	1	1	0	1	0	0			
09:30 - 10:00	0	0	0	0	0	1	1	1	1	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
10:00 - 10:30	0	0	0	0	0	1	1	1	1	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
12:00 - 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	1	0	0	0	0	1	1	0	1	0	0	0		
12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
13:00 - 13:30	0	0	0	0	0	1	1	1	1	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
13:30 - 14:00	0	0	0	0	0	1	1	1	1	0	0	1	1	1	1	1	0	0	1	1	0	1	0	0	0	0	1	1	0	1	0	0	0	0	
14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	1	0	0	0	0	1	1	0	1	0	0	0		
14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
15:00 - 15:30	0	0	0	0	1	1	1	1	1	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	1	0	0	0	0	1	1	0	1	0	0	0		
16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	1	0	0	0	0	1	1	0	1	0	0	0		
16:30 - 17:00	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
17:00 - 17:30	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
17:30 - 18:00	0	0	0	0	1	1	1	1	1	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
TOTAL	0	0	0	0	4	9	9	9	9	0	0	9	9	9	9	9	0	0	8	8	0	8	0	0	0	0	8	8	0	8	0	0	0	0	

TOTAL SPOTS	235
TOTAL INVERSIÓN	\$0.00