



ORDEN DE TRANSMISIÓN

ORDEN PARA: TV AZTECA SAB DE CV

CS/031.2025/TVAZ/DA.LIQ

CAMPAÑA: REGRESO DE LAS ANIMAS **DURACIÓN:** 20"

FECHA DE ENVÍO: 24 OCTUBRE

FECHA DE TRASMISSION: 27 OCTUBRE AL 03 DE NOVIEMBRE 2025

TV AZTECA, AZTECA 1.1		OCTUBRE								NOVIEMBRE								TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/SPOT	TOTAL		
		S/25	D/26	L/27	M/28	M/29	J/30	V/31	S/01	D/02	L/03	M/04	M/05	J/06	V/07	S/08	D/09						
A	7:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	21	20"	\$2,025.36	\$52,659.36			
	7:30 - 08:00	0	0	1	1	1	1	1	0	0	1	0	0	0	0	0							
	8:00 - 08:30	0	0	1	1	1	1	1	0	0	1	0	0	0	0	0							
	8:30 - 09:00	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0							
	9:00 - 09:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	9:30 - 10:00	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0							
	10:00 - 10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	10:30 - 11:00	0	0	1	1	1	1	1	0	1	0	0	0	0	0	0							
	11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	12:00 - 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
AA	13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5				\$3,111.12	\$52,659.36	
	13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
AAA	16:30 - 17:00	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0	0		\$3,111.12				\$52,659.36
	17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	18:00 - 18:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	18:30 - 19:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	19:00 - 19:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	19:30 - 20:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	20:00 - 20:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	20:30 - 21:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	21:00 - 21:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	21:30 - 22:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
TOTAL	22:00 - 23:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	26				\$3,111.12	\$52,659.36	
	23:00 - 23:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
	23:30 - 00:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0							
		0	0	4	4	4	4	4	3	0	3	0	0	0	0	0							
		0	0	4	4	4	4	4	3	0	3	0	0	0	0	0							



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TV AZTECA, AZTECA 7.1		OCTUBRE							NOVIEMBRE								TOTAL SPOT	DURACIÓN	COSTO	
		S/25	D/26	L/27	M/28	M/29	J/30	V/31	S/01	D/02	L/03	M/04	M/05	J/06	V/07	S/08			D/09	UNITARIO C/TV
A	7:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13	20"	\$2,025.36
	7:30 - 08:00	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0	0			
	8:00 - 08:30	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0	0			
	8:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	9:00 - 09:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	9:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	10:00 - 10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	10:30 - 11:00	0	0	0	1	1	1	0	0	0	0	0	0	0	0	0	0			
	11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	12:00 - 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
AA	13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		\$26,329.68
	13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
AAA	16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
	17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	18:00 - 18:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	18:30 - 19:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	19:00 - 19:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	19:30 - 20:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	20:00 - 20:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	20:30 - 21:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	21:00 - 21:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
TOTAL	21:30 - 22:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13		
	22:00 - 22:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	22:30 - 23:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	23:00 - 23:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	23:30 - 00:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			

TOTAL SPOTS	39
TOTAL INVERSIÓN	\$78,989.04



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