



ORDEN DE TRANSMISIÓN

ORDEN PARA: TELEVISAS DE RL DE CV

CS/032.2025/TLV/DA.LIQ

CAMPAÑA: CUULINARIA DURACIÓN: 20"

FECHA DE ENVÍO: 28 OCTUBRE

FECHA DE TRASMISIÓN: 29 OCTUBRE AL 07 DE NOVIEMBRE 2025

TELEVISA, CANAL 2		OCTUBRE							NOVIEMBRE								TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/TVB	TOTAL
		S/25	D/26	L/27	M/28	M/29	J/30	V/31	S/01	D/02	L/03	M/04	M/05	J/06	V/07	S/08	D/09			
A	7:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	21	20"	\$2,088.00
	7:30 - 08:00	0	0	0	0	1	0	1	0	0	1	1	1	1	1	0	0			
	8:00 - 08:30	0	0	0	0	1	0	1	0	0	1	1	1	1	1	0	0			
	8:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	9:00 - 09:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	9:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	10:00 - 10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	11:30 - 12:00	0	0	0	0	1	0	1	0	0	1	1	1	1	1	0	0			
AA	12:00 - 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	20"	\$3,712.00
	12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
AAA PREMIER	17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	20"	\$8,352.00
	17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	18:00 - 18:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	18:30 - 19:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	19:00 - 19:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	19:30 - 20:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	20:00 - 20:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	20:30 - 21:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	21:00 - 21:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	21:30 - 22:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
TOTAL	22:00 - 22:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	21	20"	\$43,848.00
	22:30 - 23:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	23:00 - 23:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
	23:30 - 00:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			



ORDEN DE TRANSMISIÓN

TELEVISIA, CANAL 9		OCTUBRE								NOVIEMBRE								TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
		S/25	D/26	L/27	M/28	M/29	J/30	V/31	S/01	D/02	L/03	M/04	M/05	J/06	V/07	S/08	D/09				
A	7:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	35	20"	\$1,160.00	
	7:30 - 08:00	0	0	0	0	1	0	1	0	0	1	1	1	1	1	0	0				
	8:00 - 08:30	0	0	0	0	1	0	1	0	0	1	1	1	1	1	0	0				
	8:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	9:00 - 09:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	9:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	10:00 - 10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	11:30 - 12:00	0	0	0	0	1	0	1	0	0	1	1	1	1	1	0	0				
	12:00 - 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	16:00 - 16:30	0	0	0	0	1	0	1	0	0	1	1	1	1	1	0	0				
	16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:30 - 18:00	0	0	0	0	1	0	1	0	0	1	1	1	1	1	0	0					
AA	18:00 - 18:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		\$8,352.00	
	18:30 - 19:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
	19:00 - 19:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	19:30 - 20:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	20:00 - 20:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	20:30 - 21:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	21:00 - 21:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	21:30 - 22:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	22:30 - 23:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
	23:00 - 23:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
TOTAL		0	0	0	0	5	0	5	0	0	5	5	5	5	5	0	0	35			

TOTAL SPOTS

56

TOTAL INVERSIÓN

\$84,448.00