



ORDEN DE TRANSMISIÓN

ORDEN PARA: RADIO COMUNICACIÓN PRISMA S.A. DE C.V.

CS/008.2025/PRM

CAMPAÑA: VISITA CHIHUAHUA JULIO

DURACIÓN: 20"

FECHA DE ENVÍO: 09 DE JULIO 2025

FECHA DE TRASMISIÓN: 11 AL 31 DE JULIO 2025

LA PODEROSA DE PARRAL	JULIO																															TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	M/01	M/02	J/03	V/04	S/05	D/06	L/7	M/8	M/9	J/10	V/11	S/12	D/13	L/14	M/15	M/16	J/17	V/18	S/19	D/20	L/21	M/22	M/23	J/24	V/25	S/26	D/27	L/28	M/29	M/30	J/31				
07:00 - 07:30	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	1	0	1	0	0	0	1	1	1	1	0	0	1	0	1	1	110	20"	\$168.43	\$18,527.30
07:30 - 08:00	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	1	0	1	0	0	0	1	1	1	1	0	0	1	0	1	1				
08:00 - 08:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
08:30 - 09:00	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	1	0	1	0	0	0	1	1	1	1	0	0	1	0	1	1				
09:00 - 09:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
09:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
10:00 - 10:30	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	1	0	1	0	0	0	1	1	1	1	0	0	1	0	1	1				
10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	1	0	1	0	0	0	1	1	1	1	0	0	1	0	1	1				
11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
12:00 - 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	1	0	1	0	0	0	1	1	1	1	0	0	1	0	1	1				
13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	1	0	1	0	0	0	1	1	1	1	0	0	1	0	1	1				
14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	1	0	1	0	0	0	1	1	1	1	0	0	1	0	1	1				
15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	1	0	1	0	0	0	1	1	1	1	0	0	1	0	1	1				
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	1	0	1	0	0	0	1	1	1	1	0	0	1	0	1	1				
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
TOTAL	0	0	0	0	0	0	0	0	0	0	TOTAL	10	0	0	10	0	10	0	10	0	0	0	10	10	10	10	0	0	10	0	10				



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