



ORDEN DE TRANSMISIÓN

ORDEN PARA: MULTIMEDIOS SA DE CV

CS/040.2025/MMR/DA.LIQ

CAMPAÑA: FICUU VERSIÓN 1

DURACIÓN: 20"

FECHA DE ENVÍO: 25 DE SEPTIEMBRE

FECHA DE TRASMISIÓN: 26 DE SEPTIEMBRE AL 10 DE OCTUBRE

MULTIMEDIOS, LA CALIENTE 90.9 FM	SEPTIEMBRE					OCTUBRE													TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/TVR	TOTAL
	V/26	S/27	D/28	L/29	M/30	M/01	J/02	V/03	S/04	D/05	L/06	M/07	M/08	J/09	V/10	S/11	D/12					
07:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	35	20"	\$445.91	\$15,606.85
07:30 - 08:00	1	0	0	1	0	0	1	1	0	0	0	1	1	0	1	0	0					
08:00 - 08:30	1	0	0	1	0	0	1	1	0	0	0	1	1	0	1	0	0					
08:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
09:00 - 09:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
09:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:00 - 10:30	1	0	0	1	0	0	1	1	0	0	0	1	1	0	1	0	0					
10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:00 - 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:30 - 16:00	1	0	0	1	0	0	1	1	0	0	0	1	1	0	1	0	0					
16:00 - 16:30	1	0	0	1	0	0	1	1	0	0	0	1	1	0	1	0	0					
16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
TOTAL	5	0	0	5	0	0	5	5	0	0	0	5	5	0	5	0	0					



ORDEN DE TRANSMISIÓN

MULTIMEDIOS, LA LUPE 104.5 FM	SEPTIEMBRE					OCTUBRE													TOTAL	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	V/26	S/27	D/28	L/29	M/30	M/01	J/02	V/03	S/04	D/05	L/06	M/07	M/08	J/09	V/10	S/11	D/12					
07:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	27	20"	\$445.91	\$12,039.57	
07:30 - 08:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
08:00 - 08:30	0	0	0	1	0	0	1	1	0	0	0	1	1	1	1	0	0					
08:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
09:00 - 09:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
09:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:00 - 10:30	0	0	0	1	0	0	1	1	0	0	0	1	1	1	1	0	0					
10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:00 - 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:30 - 16:00	0	0	0	0	0	0	1	1	0	0	0	1	1	1	1	0	0					
16:00 - 16:30	0	0	0	1	0	0	1	1	0	0	0	1	1	1	1	0	0					
16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
TOTAL	0	0	0	3	0	0	4	4	0	0	0	4	4	4	4	0	0					



ORDEN DE TRANSMISIÓN

MULTIMEDIOS, D95 94.9FM	SEPTIEMBRE					OCTUBRE													TOTAL	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	V/26	S/27	D/28	L/29	M/30	M/01	J/02	V/03	S/04	D/05	L/06	M/07	M/08	J/09	V/10	S/11	D/12					
07:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	36	20"	\$445.91	\$16,052.76	
07:30 - 08:00	1	0	0	1	0	0	1	1	0	0	0	0	1	1	1	0	0					
08:00 - 08:30	1	0	0	1	0	0	1	1	0	0	0	0	1	1	1	0	0					
08:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
09:00 - 09:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
09:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:00 - 10:30	1	0	0	1	0	0	1	1	0	0	0	0	1	1	1	0	0					
10:30 - 11:00	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:00 - 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:30 - 16:00	1	0	0	1	0	0	1	1	0	0	0	0	1	1	1	0	0					
16:00 - 16:30	1	0	0	1	0	0	1	1	0	0	0	0	1	1	1	0	0					
16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
TOTAL	5	0	0	6	0	0	5	5	0	0	0	0	5	5	5	0	0					



ORDEN DE TRANSMISIÓN

MULTIMEDIOS, HITS 103.7 FM	SEPTIEMBRE					OCTUBRE													TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	V/26	S/27	D/28	L/29	M/30	M/01	J/02	V/03	S/04	D/05	L/06	M/07	M/08	J/09	V/10	S/11	D/12					
07:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	28	20"	\$445.91	\$12,485.48
07:30 - 08:00	1	0	0	1	0	0	1	1	0	0	0	1	0	1	1	0	0					
08:00 - 08:30	1	0	0	1	0	0	1	1	0	0	0	1	0	1	1	0	0					
08:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
09:00 - 09:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
09:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:00 - 10:30	1	0	0	1	0	0	1	1	0	0	0	1	0	1	1	0	0					
10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:00 - 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:00 - 16:30	1	0	0	1	0	0	1	1	0	0	0	1	0	1	1	0	0					
16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
TOTAL	4	0	0	4	0	0	4	4	0	0	0	4	0	4	4	0	0					

TOTAL SPOTS	126
TOTAL INVERSIÓN	\$56,184.66