



ORDEN DE TRANSMISIÓN

ORDEN PARA: MULTIMEDIOS SA DE CV

CS/006.2025/MMR/DA.LJQ

CAMPAÑA: FESTIVAL FAMILIAS FELICES 2025 DURACIÓN: 30"

FECHA DE ENVÍO: VIERNES 21 DE ENERO 2025

FECHA DE TRASMISIÓN: 24 AL 28 DE FEBRERO 2025

MULTIMEDIOS, LA CALIENTE 90.9 FM	FEBRERO												TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	L/17	M/18	M/19	J/20	V/21	S/22	D/23	L/24	M/25	M/26	J/27	V/28				
07:00 - 07:30	0	0	0	0	0	0	0	1	1	1	1	1	40	20"	\$667.59	\$26,703.60
07:30 - 08:00	0	0	0	0	0	0	0	0	0	0	0	0				
08:00 - 08:30	0	0	0	0	0	0	0	1	1	1	1	1				
08:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0				
09:00 - 09:30	0	0	0	0	0	0	0	1	1	1	1	1				
09:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0				
10:00 - 10:30	0	0	0	0	0	0	0	1	1	1	1	1				
10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0				
11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0				
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0				
12:00 - 12:30	0	0	0	0	0	0	0	1	1	1	1	1				
12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0				
13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0				
13:30 - 14:00	0	0	0	0	0	0	0	1	1	1	1	1				
14:00 - 14:30	0	0	0	0	0	0	0	1	1	1	1	1				
14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0				
15:00 - 15:30	0	0	0	0	0	0	0	1	1	1	1	1				
15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0				
16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0				
16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0				
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0				
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0				
TOTAL	0	0	0	0	0	0	0	8	8	8	8	8				



ORDEN DE TRANSMISIÓN

MULTIMEDIOS, LA LUPE 104.5 FM	FEBRERO												TOTAL	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	L/17	M/18	M/19	J/20	V/21	S/22	D/23	L/24	M/25	M/26	J/27	V/28				
07:00 - 07:30	0	0	0	0	0	0	0	1	1	1	1	1	30	30"	\$667.59	\$20,027.70
07:30 - 08:00	0	0	0	0	0	0	0	0	0	0	0	0				
08:00 - 08:30	0	0	0	0	0	0	0	1	1	1	1	1				
08:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0				
09:00 - 09:30	0	0	0	0	0	0	0	1	1	1	1	1				
09:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0				
10:00 - 10:30	0	0	0	0	0	0	0	0	0	0	0	0				
10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0				
11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0				
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0				
12:00 - 12:30	0	0	0	0	0	0	0	1	1	1	1	1				
12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0				
13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0				
13:30 - 14:00	0	0	0	0	0	0	0	1	1	1	1	1				
14:00 - 14:30	0	0	0	0	0	0	0	1	1	1	1	1				
14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0				
15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0				
15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0				
16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0				
16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0				
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0				
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0				
TOTAL	0	0	0	0	0	0	0	6	6	6	6	6				



ORDEN DE TRANSMISIÓN

MULTIMEDIOS, HITS 103.7 FM	FEBRERO												TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	L/17	M/18	M/19	J/20	V/21	S/22	D/23	L/24	M/25	M/26	J/27	V/28				
07:00 - 07:30	0	0	0	0	0	0	0	1	1	1	1	1	30	30"	\$667.59	\$20,027.70
07:30 - 08:00	0	0	0	0	0	0	0	0	0	0	0	0				
08:00 - 08:30	0	0	0	0	0	0	0	1	1	1	1	1				
08:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0				
09:00 - 09:30	0	0	0	0	0	0	0	1	1	1	1	1				
09:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0				
10:00 - 10:30	0	0	0	0	0	0	0	0	0	0	0	0				
10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0				
11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0				
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0				
12:00 - 12:30	0	0	0	0	0	0	0	1	1	1	1	1				
12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0				
13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0				
13:30 - 14:00	0	0	0	0	0	0	0	1	1	1	1	1				
14:00 - 14:30	0	0	0	0	0	0	0	1	1	1	1	1				
14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0				
15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0				
15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0				
16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0				
16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0				
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0				
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0				
TOTAL	0	0	0	0	0	0	0	6	6	6	6	6				

TOTAL

100

**TOTAL
INVERSIÓN**

\$66,759.00