



ORDEN DE TRANSMISIÓN

ORDEN PARA: MULTIMEDIOS SA DE CV

CS/004.2025/MMR/DA.LJQ

CAMPAÑA: PRESUPUESTO PARTICIPATIVO 2025 **DURACIÓN:** 30"

FECHA DE ENVÍO: LUNES 27 ENERO 2025

FECHA DE TRASMISIÓN: 28 DE ENERO AL 15 DE FEBRERO 2025

MULTIMEDIOS, LA CALIENTE 90.9 FM	ENERO / FEBRERO																				TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	M/28	M/29	J/30	V/31	S/01	D/02	L/03	M/04	M/05	J/06	V/07	S/08	D/09	L/10	M/11	M/12	J/13	V/14	S/15					
07:00 – 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100	30"	\$667.59	\$66,759.00	
07:30 – 08:00	1	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	1	0					
08:00 – 08:30	1	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	1	0					
08:30 – 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
09:00 – 09:30	1	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	1	0					
09:30 – 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:00 – 10:30	0	0	0	0	0	0	1	1	1	1	1	0	0	1	1	1	1	1	0					
10:30 – 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:00 – 11:30	0	0	0	0	0	0	1	1	1	1	1	0	0	1	1	1	1	1	0					
11:30 – 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:00 – 12:30	1	0	1	0	0	0	0	1	1	1	1	0	0	1	1	1	1	1	0					
12:30 – 13:00	0	1	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0					
13:00 – 13:30	1	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	1	0					
13:30 – 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:00 – 14:30	0	0	0	0	0	0	1	1	1	1	1	0	0	1	1	1	1	1	0					
14:30 – 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:00 – 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:30 – 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:00 – 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:30 – 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:00 – 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:30 – 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
TOTAL	5	5	5	5	0	0	8	8	8	8	8	0	0	8	8	8	8	8	0					



ORDEN DE TRANSMISIÓN

MULTIMEDIOS, LA LUPE 104.5 FM	ENERO / FEBRERO																				TOTAL	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	M/28	M/29	J/30	V/31	S/01	D/02	L/03	M/04	M/05	J/06	V/07	S/08	D/09	L/10	M/11	M/12	J/13	V/14	S/15					
07:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	49	30"	\$667.59	\$32,711.91
07:30 - 08:00	0	0	0	0	0	0	1	0	0	1	1	0	0	0	1	1	1	1	0					
08:00 - 08:30	0	0	0	0	0	0	1	0	0	1	1	0	0	0	1	1	1	1	0					
08:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
09:00 - 09:30	0	0	0	0	0	0	1	0	0	1	1	0	0	0	1	1	1	1	0					
09:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:00 - 10:30	0	0	0	0	0	0	1	0	0	1	1	0	0	0	1	1	1	1	0					
10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:00 - 11:30	0	0	0	0	0	0	1	0	0	1	1	0	0	0	1	1	1	1	0					
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:00 - 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
13:00 - 13:30	0	0	0	0	0	0	1	0	0	1	1	0	0	0	1	1	1	1	0					
13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:00 - 14:30	0	0	0	0	0	0	1	0	0	1	1	0	0	0	1	1	1	1	0					
14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
TOTAL	0	0	0	0	0	0	7	0	0	7	7	0	0	0	7	7	7	7	0					



ORDEN DE TRANSMISIÓN

MULTIMEDIOS, D95 94.9FM	ENERO / FEBRERO																				TOTAL	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	M/28	M/29	J/30	V/31	S/01	D/02	L/03	M/04	M/05	J/06	V/07	S/08	D/09	L/10	M/11	M/12	J/13	V/14	S/15					
07:00 – 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	54	30"	\$667.59	\$36,049.86	
07:30 – 08:00	1	0	1	1	0	0	1	0	0	1	1	0	0	0	1	0	1	1	0					
08:00 – 08:30	1	0	1	1	0	0	1	0	0	1	1	0	0	0	1	0	1	1	0					
08:30 – 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
09:00 – 09:30	1	0	1	1	0	0	1	0	0	1	1	0	0	0	1	0	1	1	0					
09:30 – 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:00 – 10:30	0	0	0	0	0	0	1	0	0	1	1	0	0	0	1	0	1	1	0					
10:30 – 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:00 – 11:30	0	0	0	0	0	0	1	0	0	1	1	0	0	0	1	0	1	1	0					
11:30 – 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:00 – 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:30 – 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
13:00 – 13:30	1	0	1	1	0	0	1	0	0	1	1	0	0	0	1	0	1	1	0					
13:30 – 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:00 – 14:30	0	0	0	0	0	0	1	0	0	1	1	0	0	0	1	0	1	1	0					
14:30 – 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:00 – 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:30 – 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:00 – 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:30 – 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:00 – 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:30 – 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
TOTAL	4	0	4	4	0	0	7	0	0	7	7	0	0	0	7	0	7	7	0					



ORDEN DE TRANSMISIÓN

MULTIMEDIOS, HITS 103.7 FM	ENERO / FEBRERO																				TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	M/28	M/29	J/30	V/31	S/01	D/02	L/03	M/04	M/05	J/06	V/07	S/08	D/09	L/10	M/11	M/12	J/13	V/14	S/15					
07:00 – 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	38	30"	\$667.59	\$25,368.42	
07:30 – 08:00	0	0	1	1	0	0	0	0	1	1	1	0	0	0	1	0	1	1	0					
08:00 – 08:30	0	0	1	1	0	0	0	0	1	1	1	0	0	0	1	0	1	1	0					
08:30 – 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
09:00 – 09:30	0	0	1	1	0	0	0	0	1	1	1	0	0	0	1	0	1	1	0					
09:30 – 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:00 – 10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:30 – 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:00 – 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:30 – 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:00 – 12:30	0	0	0	0	0	0	0	0	1	1	1	0	0	0	0	0	0	0	0					
12:30 – 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
13:00 – 13:30	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	0	1	1	0					
13:30 – 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:00 – 14:30	0	0	0	0	0	0	0	0	1	1	1	0	0	0	1	0	1	1	0					
14:30 – 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:00 – 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:30 – 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:00 – 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:30 – 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:00 – 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:30 – 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
TOTAL	0	0	4	4	0	0	0	0	5	5	5	0	0	0	5	0	5	5	0					

TOTAL	241
TOTAL INVERSIÓN	\$160,889.19