



ORDEN DE TRANSMISIÓN

ORDEN PARA: MULTIMEDIOS SA DE CV

CS/002.2025/MMR/DA.LJQ

CAMPAÑA: TEMPORADA DE FRÍO, REFUGIOS Y RECOMENDACIONES **DURACIÓN:** 30"

FECHA DE ENVÍO: LUNES 06 DE ENERO DE 2025

FECHA DE TRASMISIÓN: 07 AL 11 DE ENERO

MULTIMEDIOS, LA CALIENTE 90.9 FM	ENERO																				TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	M/01	J/02	V/03	S/04	D/05	L/06	M/07	M/08	J/09	V/10	S/11	D/12	L/13	M/14	M/15	J/16	V/17	S/18	D/19					
07:00 – 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	40	30"	\$667.59	\$26,703.60	
07:30 – 08:00	0	0	0	0	0	0	0	1	1	1	1	0	0	0	0	0	0	0	0					
08:00 – 08:30	0	0	0	0	0	0	0	1	1	1	1	0	0	0	0	0	0	0	0					
08:30 – 09:00	0	0	0	0	0	0	0	1	1	1	1	0	0	0	0	0	0	0	0					
09:00 – 09:30	0	0	0	0	0	0	0	1	1	1	1	0	0	0	0	0	0	0	0					
09:30 – 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:00 – 10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:30 – 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:00 – 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:30 – 12:00	0	0	0	0	0	0	0	1	1	1	1	0	0	0	0	0	0	0	0					
12:00 – 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:30 – 13:00	0	0	0	0	0	0	0	1	1	1	1	0	0	0	0	0	0	0	0					
13:00 – 13:30	0	0	0	0	0	0	0	1	1	1	1	0	0	0	0	0	0	0	0					
13:30 – 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:00 – 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:30 – 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:00 – 15:30	0	0	0	0	0	0	0	1	1	1	1	0	0	0	0	0	0	0	0					
15:30 – 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:00 – 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:30 – 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:00 – 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:30 – 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
TOTAL	0	0	0	0	0	0	8	8	8	8	8	0	0	0	0	0	0	0	0					



ORDEN DE TRANSMISIÓN

MULTIMEDIOS, LA LUPE 104.5 FM	ENERO																				TOTAL	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	M/01	J/02	V/03	S/04	D/05	L/06	M/07	M/08	J/09	V/10	S/11	D/12	L/13	M/14	M/15	J/16	V/17	S/18	D/19					
07:00 – 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	40	30"	\$667.59	\$26,703.60
07:30 – 08:00	0	0	0	0	0	0	0	1	1	1	1	0	0	0	0	0	0	0	0	0				
08:00 – 08:30	0	0	0	0	0	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0				
08:30 – 09:00	0	0	0	0	0	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0				
09:00 – 09:30	0	0	0	0	0	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0				
09:30 – 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
10:00 – 10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
10:30 – 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
11:00 – 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
11:30 – 12:00	0	0	0	0	0	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0				
12:00 – 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
12:30 – 13:00	0	0	0	0	0	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0				
13:00 – 13:30	0	0	0	0	0	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0				
13:30 – 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
14:00 – 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
14:30 – 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
15:00 – 15:30	0	0	0	0	0	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0				
15:30 – 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
16:00 – 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
16:30 – 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
17:00 – 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
17:30 – 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
TOTAL	0	0	0	0	0	0	8	8	8	8	8	0	0	0	0	0	0	0	0	0				



ORDEN DE TRANSMISIÓN

MULTIMEDIOS, D95 94.9FM	ENERO																			TOTAL	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	M/01	J/02	V/03	S/04	D/05	L/06	M/07	M/08	J/09	V/10	S/11	D/12	L/13	M/14	M/15	J/16	V/17	S/18	D/19	40	30"	\$667.59	\$26,703.60
07:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
07:30 - 08:00	0	0	0	0	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0				
08:00 - 08:30	0	0	0	0	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0				
08:30 - 09:00	0	0	0	0	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0				
09:00 - 09:30	0	0	0	0	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0				
09:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
10:00 - 10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
11:30 - 12:00	0	0	0	0	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0				
12:00 - 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
12:30 - 13:00	0	0	0	0	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0				
13:00 - 13:30	0	0	0	0	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0				
13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
15:00 - 15:30	0	0	0	0	0	0	1	1	1	1	1	0	0	0	0	0	0	0	0				
15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
TOTAL	0	0	0	0	0	0	8	8	8	8	8	0	0	0	0	0	0	0	0				

TOTAL SPOTS	120
TOTAL INVERSIÓN	\$80,110.80