ORDEN DE TRANSMISIÓN

ORDEN PARA: RADIO FLASH DE OCCIDENTE SA DE CV
CS/018.2025/MRJ
CAMPAÑA: VISITA CHIHUAHUA DICIEMBRE
DURACIÓN: 20“
FECHA DE ENVÍO: 18 NOVIEMBRE
FECHA DE TRASMISIÓN: 01 AL 31 DICIEMBRE 2025

MAGIA DIGITAL 100.7	DICIEMBRE																															TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	L/01	M/02	M/03	J/04	V/05	S/06	D/7	L/8	M/9	M/10	J/11	V/12	S/13	D/14	L/15	M/16	M/17	J/18	V/19	S/20	D/21	L/22	M/23	M/24	J/25	V/26	S/27	D/28	L/29	M/30	M/31				
07:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
07:30 - 08:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
08:00 - 08:30	1	0	1	1	1	0	0	1	0	1	1	1	0	0	0	1	1	1	1	0	0	1	1	1	1	0	0	0	1	1	1				
08:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
09:00 - 09:30	1	0	1	1	1	0	0	1	0	1	1	1	0	0	0	1	1	1	1	0	0	1	1	1	1	0	0	0	1	1	1				
09:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
10:00 - 10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
12:00 - 12:30	1	0	1	1	1	0	0	1	0	1	1	1	0	0	0	1	1	1	1	0	0	1	1	1	1	0	0	0	1	1	1				
12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	85	20"	$417.60	$35,496.00
13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
15:00 - 15:30	1	0	1	1	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	1	1				
15:30 - 16:00	1	0	1	1	1	0	0	1	0	1	1	1	0	0	0	1	1	1	1	0	0	1	1	1	1	0	0	0	1	1	1				
16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
TOTAL	5	0	5	5	5	0	0	5	0	4	4	4	0	0	0	4	4	4	4	0	0	4	4	4	5	0	0	0	5	5	5				

ORDEN DE TRANSMISIÓN

ORDEN PARA: RADIO FLASH DE OCCIDENTE SA DE CV
CS/018.2025/MRJ
CAMPAÑA: VISITA CHIHUAHUA DICIEMBRE
DURACIÓN: 20“
FECHA DE ENVÍO: 18 NOVIEMBRE
FECHA DE TRASMISIÓN: 01 AL 31 DICIEMBRE 2025

860 LIDER INFORMATIVO	DICIEMBRE																															TOTAL	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	L/01	M/02	M/03	J/04	V/05	S/06	D/7	L/8	M/9	M/10	J/11	V/12	S/13	D/14	L/15	M/16	M/17	J/18	V/19	S/20	D/21	L/22	M/23	M/24	J/25	V/26	S/27	D/28	L/29	M/30	M/31				
07:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
07:30 - 08:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
08:00 - 08:30	1	0	1	0	1	0	0	1	0	1	1	1	0	0	1	1	1	1	0	0	0	1	0	1	1	0	0	0	1	1	1				
08:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
09:00 - 09:30	1	0	1	0	1	0	0	1	0	1	1	1	0	0	1	1	1	1	0	0	0	1	0	1	1	0	0	0	1	1	1				
09:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
10:00 - 10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
12:00 - 12:30	1	0	1	0	1	0	0	1	0	1	1	1	0	0	1	1	1	1	0	0	0	1	0	1	1	0	0	0	1	1	1				
12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	68	20"	$417.60	$28,396.80
13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
15:30 - 16:00	1	0	1	0	1	0	0	1	0	1	1	1	0	0	1	1	1	1	0	0	0	1	0	1	1	0	0	0	1	1	1				
16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
TOTAL	4	0	4	0	4	0	0	4	0	4	4	4	0	0	4	4	4	4	0	0	0	4	0	4	4	0	0	0	4	4	4				

ORDEN DE TRANSMISIÓN

ORDEN PARA: RADIO FLASH DE OCCIDENTE SA DE CV
CS/018.2025/MRJ
CAMPAÑA: VISITA CHIHUAHUA DICIEMBRE
DURACIÓN: 20“
FECHA DE ENVÍO: 18 NOVIEMBRE
FECHA DE TRASMISIÓN: 01 AL 31 DICIEMBRE 2025

SWITCH 105.9	DICIEMBRE																																TOTAL	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	L/01	M/02	M/03	J/04	V/05	S/06	D/7	L/8	M/9	M/10	J/11	V/12	S/13	D/14	L/15	M/16	M/17	J/18	V/19	S/20	D/21	L/22	M/23	M/24	J/25	V/26	S/27	D/28	L/29	M/30	M/31				
07:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
07:30 - 08:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
08:00 - 08:30	1	0	1	0	1	0	0	1	0	1	1	1	0	0	0	1	1	1	0	0	0	1	0	1	1	0	0	0	1	1	1					
08:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
09:00 - 09:30	1	0	1	0	1	0	0	1	0	1	1	1	0	0	0	1	1	1	0	0	0	1	0	1	1	0	0	0	1	1	1					
09:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:00 - 10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:00 - 12:30	1	0	1	0	1	0	0	1	1	1	1	1	0	0	0	1	1	1	0	0	0	1	0	1	1	0	0	0	1	1	1					
12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		66	20"	$417.60	$27,561.60
13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:30 - 16:00	1	0	1	0	1	0	0	1	1	1	1	1	0	0	0	1	1	1	0	0	0	1	0	1	1	0	0	0	1	1	1					
16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
TOTAL	4	0	4	0	4	0	0	4	2	4	4	4	0	0	0	4	4	4	0	0	0	4	0	4	4	0	0	0	4	4	4					

TOTAL SPOTS	219
TOTAL INVERSIÓN	$91,454.40