



ORDEN DE TRANSMISIÓN

ORDEN PARA: AYJE IMPRENTA S.A. DE C.V.

CS/025.2025/MR/DA.LJQ.

CAMPAÑA: MI BECA CHIHUAHUA

DURACIÓN: 30"

FECHA DE ENVÍO: 30 DE MAYO DE 2025

FECHA DE TRASMISIÓN: 02 AL 30 DE JUNIO 2025

MEGARADIO, LA NORTENTA 97.1 FM	JUNIO																														TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/VA	TOTAL
	L/02	M/03	M/04	J/05	V/06	S/07	D/8	L/9	M/10	M/11	J/12	V/13	S/14	D/15	L/16	M/17	M/18	J/19	V/20	S/21	D/22	L/23	M/24	M/25	J/26	V/27	S/28	D/29	L/30					
07:00 - 07:30	0	0	0	0	0	0	0	1	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	63	30"	\$823.75	\$51,896.25	
07:30 - 08:00	0	1	0	1	0	0	0	1	0	1	0	1	0	0	1	0	1	0	1	0	0	0	1	0	1	0	1	0	0					1
08:00 - 08:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0
08:30 - 09:00	0	1	0	1	0	0	0	1	0	1	0	1	0	0	1	0	1	0	1	0	0	1	0	1	0	1	0	0	0					1
09:00 - 09:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0
09:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0
10:00 - 10:30	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0
10:30 - 11:00	0	0	0	0	0	0	0	1	0	1	0	1	0	0	1	0	1	0	1	0	0	1	0	1	0	1	0	0	0					1
11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0
12:00 - 12:30	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0
12:30 - 13:00	0	0	0	0	0	0	0	1	0	1	0	1	0	0	1	0	1	0	1	0	0	1	0	1	0	1	0	0	0					1
13:00 - 13:30	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0
13:30 - 14:00	0	0	0	0	0	0	0	1	0	1	0	1	0	0	1	0	1	0	1	0	0	1	0	1	0	1	0	0	0					1
14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0
14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0
15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0
15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0
16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0
16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					0
TOTAL	0	5	0	5	0	0	0	6	0	6	0	6	0	0	5	0	5	0	5	0	0	5	0	5	0	5	0	0	5					



ORDEN DE TRANSMISIÓN

ORDEN PARA: AYJE IMPRENTA S.A. DE C.V.

CS/025.2025/MR/DA.LJQ.

CAMPAÑA: MI BECA CHIHUAHUA

DURACIÓN: 30"

FECHA DE ENVÍO: 30 DE MAYO DE 2025

FECHA DE TRASMISIÓN: 02 AL 30 DE JUNIO 2025

MEGARADIO, MAGIA DIGITAL 93.3 FM	JUNIO																														TOTAL	DURACIÓN	COSTO UNITARIO C/VA	TOTAL
	L/02	M/03	M/04	J/05	V/06	S/07	D/8	L/9	M/10	M/11	J/12	V/13	S/14	D/15	L/16	M/17	M/18	J/19	V/20	S/21	D/22	L/23	M/24	M/25	J/26	V/27	S/28	D/29	L/30					
07:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	55	30"	\$823.75	\$45,306.25	
07:30 - 08:00	0	1	0	1	0	0	0	1	0	1	0	1	0	0	0	0	1	0	1	0	0	1	0	1	0	1	0	0	1					
08:00 - 08:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
08:30 - 09:00	0	1	0	1	0	0	0	1	0	1	0	1	0	0	0	0	1	0	1	0	0	1	0	1	0	1	0	0	1					
09:00 - 09:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
09:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:00 - 10:30	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:30 - 11:00	0	0	0	0	0	0	0	1	0	1	0	1	0	0	0	0	1	0	1	0	0	1	0	1	0	1	0	0	1					
11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:00 - 12:30	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:30 - 13:00	0	0	0	0	0	0	0	1	0	1	0	1	0	0	0	0	1	0	1	0	0	1	0	1	0	1	0	0	1					
13:00 - 13:30	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
13:30 - 14:00	0	0	0	0	0	0	0	1	0	1	0	1	0	0	0	0	1	0	1	0	0	1	0	1	0	1	0	0	1					
14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
TOTAL	0	5	0	5	0	0	0	5	0	5	0	5	0	0	0	0	5	0	5	0	0	5	0	5	0	5	0	0	5					



ORDEN DE TRANSMISIÓN

ORDEN PARA: AYJE IMPRENTA S.A. DE C.V.

CS/025.2025/MR/DA.LJQ.

CAMPAÑA: MI BECA CHIHUAHUA

DURACIÓN: 30"

FECHA DE ENVÍO: 30 DE MAYO DE 2025

FECHA DE TRASMISIÓN: 02 AL 30 DE JUNIO 2025

MEGARADIO, SWITCH 95.7 FM	JUNIO																														TOTAL	DURACIÓN	COSTO UNITARIO C/VA	TOTAL
	L/02	M/03	M/04	J/05	V/06	S/07	D/8	L/9	M/10	M/11	J/12	V/13	S/14	D/15	L/16	M/17	M/18	J/19	V/20	S/21	D/22	L/23	M/24	M/25	J/26	V/27	S/28	D/29	L/30					
07:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	46	30"	\$823.75	\$37,892.50	
07:30 - 08:00	0	1	0	1	0	0	0	1	0	1	0	1	0	0	0	0	1	0	1	0	0	1	0	1	0	1	0	0	1					
08:00 - 08:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
08:30 - 09:00	0	1	0	1	0	0	0	1	0	1	0	1	0	0	0	0	1	0	1	0	0	1	0	1	0	1	0	0	1					
09:00 - 09:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
09:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:00 - 10:30	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:00 - 11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:00 - 12:30	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:30 - 13:00	0	0	0	0	0	0	0	1	0	1	0	1	0	0	0	0	1	0	1	0	0	1	0	1	0	1	0	0	1					
13:00 - 13:30	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
13:30 - 14:00	0	0	0	0	0	0	0	1	0	1	0	1	0	0	0	0	1	0	1	0	0	1	0	1	0	1	0	0	1					
14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
TOTAL	0	5	0	5	0	0	0	4	0	4	0	4	0	0	0	0	4	0	4	0	0	4	0	4	0	4	0	0	4					

TOTAL SPOTS	164
TOTAL INVERSIÓN	\$135,095.00



ORDEN DE TRANSMISIÓN

