



ORDEN DE TRANSMISIÓN

ORDEN PARA: AYJE IMPRENTA S.A. DE C.V.
CAMPAÑA: BECAS 2025 **DURACIÓN:** 30"
FECHA DE ENVÍO: LUNES 13 DE ENERO 2025
FECHA DE TRASMISIÓN: 14 AL 31 DE ENERO 2025

CS/003.2025/MR/DA.LJQ

MEGARADIO, LA NORTEÑA 97.1 FM	ENERO																				TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	L/13	M/14	M/15	J/16	V/17	S/18	D/19	L/20	M/21	M/22	J/23	V/24	S/25	D/26	L/27	M/28	M/29	J/30	V/31					
07:00 - 07:30	0	1	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	1	98	30"	\$777.13	\$76,158.74	
07:30 - 08:00	0	1	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	1					
08:00 - 08:30	0	1	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	1					
08:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
09:00 - 09:30	0	1	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	1					
09:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:00 - 10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:00 - 11:30	0	1	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	1					
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:00 - 12:30	0	1	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	1					
12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
13:00 - 13:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:00 - 14:30	0	1	1	1	1	0	0	1	1	1	1	1	0	0	1	1	1	1	1					
14:30 - 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
TOTAL	0	7	7	7	7	0	0	7	7	7	7	7	0	0	7	7	7	7	7					



MEGARADIO, SWITCH 95.7 FM	ENERO																				TOTAL	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	L/13	M/14	M/15	J/16	V/17	S/18	D/19	L/20	M/21	M/22	J/23	V/24	S/25	D/26	L/27	M/28	M/29	J/30	V/31					
07:00 – 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1					
07:30 – 08:00	0	0	1	1	1	0	0	1	1	0	0	0	0	0	0	0	1	1	1					
08:00 – 08:30	0	0	1	1	1	0	0	1	1	0	0	0	0	0	0	0	1	1	1					
08:30 – 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
09:00 – 09:30	0	0	1	1	1	0	0	1	1	0	0	0	0	0	0	0	1	1	1					
09:30 – 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:00 – 10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
10:30 – 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
11:00 – 11:30	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0					
11:30 – 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
12:00 – 12:30	0	0	1	1	1	0	0	1	1	0	0	0	0	0	0	0	1	1	1					
12:30 – 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
13:00 – 13:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
13:30 – 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:00 – 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
14:30 – 15:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:00 – 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
15:30 – 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:00 – 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
16:30 – 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:00 – 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
17:30 – 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0					
TOTAL	0	0	4	4	4	0	0	5	5	0	0	0	0	0	0	0	5	5	5					
TOTAL	135																							
TOTAL INVERSIÓN	\$104,912.55																							