



# ORDEN DE TRANSMISIÓN

**ORDEN PARA:** CÉSAR ANIBAL MORENO SALINAS

**CS/001.2025/LSE**

**CAMPAÑA:** VISITA CHIHUAHUA ESTE FIN DE SEMANA

**DURACIÓN:** 20"

**FECHA DE ENVÍO:** 09 ABRIL 2025

**FECHA DE TRASMISIÓN:** 10 AL 16 ABRIL 2025

| LA SUPER<br>ESTACIÓN 91.3<br>FM | ABRIL |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      | TOTAL<br>SPOT | DURACIÓN | COSTO<br>UNITARIO C/IVA | TOTAL      |   |   |
|---------------------------------|-------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|---------------|----------|-------------------------|------------|---|---|
|                                 | M/01  | M/02 | J/03 | V/04 | S/05 | D/06 | L/07 | M/08 | M/09 | J/10 | V/11 | S/12 | D/13 | L/14 | M/15 | M/16 | J/17 | V/18 | S/19 | D/20 | L/21 | M/22 | M/23 | J/24 | V/25 | S/26 | D/27 | L/28 | M/29 | M/30 |               |          |                         |            |   |   |
| 07:00 - 07:30                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 1    | 1    | 0    | 0    | 1    | 1    | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 30            | 20"      | \$174.00                | \$5,220.00 |   |   |
| 07:30 - 08:00                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 1    | 1    | 0    | 0    | 1    | 1    | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            |   |   |
| 08:00 - 08:30                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            |   |   |
| 08:30 - 09:00                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 1    | 1    | 0    | 0    | 1    | 1    | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            | 0 |   |
| 09:00 - 09:30                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            | 0 |   |
| 09:30 - 10:00                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            | 0 |   |
| 10:00 - 10:30                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            | 0 |   |
| 10:30 - 11:00                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            | 0 |   |
| 11:00 - 11:30                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            | 0 |   |
| 11:30 - 12:00                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            | 0 |   |
| 12:00 - 12:30                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            | 0 |   |
| 12:30 - 13:00                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            | 0 |   |
| 13:00 - 13:30                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            | 0 |   |
| 13:30 - 14:00                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            | 0 |   |
| 14:00 - 14:30                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 1    | 1    | 0    | 0    | 1    | 1    | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            | 0 | 0 |
| 14:30 - 15:00                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 1    | 1    | 0    | 0    | 1    | 1    | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            | 0 | 0 |
| 15:00 - 15:30                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 1    | 1    | 0    | 0    | 1    | 1    | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            | 0 | 0 |
| 15:30 - 16:00                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            | 0 | 0 |
| 16:00 - 16:30                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            | 0 | 0 |
| 16:30 - 17:00                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            | 0 | 0 |
| 17:00 - 17:30                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            | 0 | 0 |
| 17:30 - 18:00                   | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            | 0 | 0 |
| TOTAL                           | 0     | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 6    | 6    | 0    | 0    | 6    | 6    | 6    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |            | 0 | 0 |



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