



## ORDEN DE TRANSMISIÓN

**ORDEN PARA:** PLATAFORMA EN DIFUSION SA DE CV

CS/006.2025/LS/DA.LJQ

**CAMPAÑA:** FESTIVAL FAMILIAS FELICES 2025 **DURACIÓN:** 30"

**FECHA DE ENVÍO:** VIERNES 21 DE ENERO 2025

**FECHA DE TRASMISIÓN:** 24 AL 28 DE FEBRERO 2025

| LA SUPER<br>RADIO, 92.5 FM | FEBRERO |      |      |      |      |      |      |      |      |      |      |      | TOTAL<br>SPOT | DURACIÓN | COSTO<br>UNITARIO C/IVA | TOTAL       |
|----------------------------|---------|------|------|------|------|------|------|------|------|------|------|------|---------------|----------|-------------------------|-------------|
|                            | L/17    | M/18 | M/19 | J/20 | V/21 | S/22 | D/23 | L/24 | M/25 | M/26 | J/27 | V/28 |               |          |                         |             |
| 07:00 - 07:30              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 20            | 30"      | \$1,150.72              | \$23,014.40 |
| 07:30 - 08:00              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 1    | 0    | 1    | 1    | 1    |               |          |                         |             |
| 08:00 - 08:30              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |             |
| 08:30 - 09:00              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 1    | 0    | 1    | 1    | 1    |               |          |                         |             |
| 09:00 - 09:30              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 1    | 0    | 1    | 1    | 1    |               |          |                         |             |
| 09:30 - 10:00              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |             |
| 10:00 - 10:30              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |             |
| 10:30 - 11:00              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |             |
| 11:00 - 11:30              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |             |
| 11:30 - 12:00              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |             |
| 12:00 - 12:30              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 1    | 0    | 1    | 1    | 1    |               |          |                         |             |
| 12:30 - 13:00              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |             |
| 13:00 - 13:30              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |             |
| 13:30 - 14:00              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 1    | 0    | 1    | 1    | 1    |               |          |                         |             |
| 14:00 - 14:30              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |             |
| 14:30 - 15:00              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |             |
| 15:00 - 15:30              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |             |
| 15:30 - 16:00              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |             |
| 16:00 - 16:30              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |             |
| 16:30 - 17:00              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |             |
| 17:00 - 17:30              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |             |
| 17:30 - 18:00              | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                         |             |
| <b>TOTAL</b>               | 0       | 0    | 0    | 0    | 0    | 0    | 0    | 5    | 0    | 5    | 5    | 5    |               |          |                         |             |