

**FECHA DE TRANSMISIÓN: 02 AL 10 DE OCTUBRE 2025**[illegible]



# ORDEN DE TRANSMISIÓN

**ORDEN PARA:** JB MULTIMEDIA SA DE CV

**CS/013.2025/JBM**

**CAMPAÑA:** FICUU VERSIÓN 2

**DURACIÓN:** 30"

**FECHA DE ENVÍO:** 01 OCTUBRE

**FECHA DE TRASMISIÓN:** 02 AL 10 DE OCTUBRE 2025

| LA RANCHERA DE<br>CUAUHTÉMOC | OCTUBRE |      |      |      |      |      |     |     |     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |   |    | TOTAL | DURACIÓN | COSTO<br>UNITARIO<br>C/IVA | TOTAL |   |   |
|------------------------------|---------|------|------|------|------|------|-----|-----|-----|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|---|----|-------|----------|----------------------------|-------|---|---|
|                              | M/01    | J/02 | V/03 | S/04 | D/05 | L/06 | M/7 | M/8 | J/9 | V/10 | S/11 | D/12 | L/13 | M/14 | M/15 | J/16 | V/17 | S/18 | D/19 | L/20 | M/21 | M/22 | J/23 | V/24 | S/25 | D/26 | L/27 | M/28 | M/29 | J/30 | V/31 |   |    |       |          |                            |       |   |   |
| 07:00 - 07:30                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 20 | 30"   | \$437.44 | \$8,748.80                 |       |   |   |
| 07:30 - 08:00                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |   |   |
| 08:00 - 08:30                | 0       | 1    | 1    | 0    | 0    | 1    | 0   | 0   | 1   | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     |   |   |
| 08:30 - 09:00                | 0       | 1    | 1    | 0    | 0    | 1    | 0   | 0   | 1   | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     |   |   |
| 09:00 - 09:30                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     |   |   |
| 09:30 - 10:00                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     |   |   |
| 10:00 - 10:30                | 0       | 1    | 1    | 0    | 0    | 1    | 0   | 0   | 1   | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 10:30 - 11:00                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 11:00 - 11:30                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 11:30 - 12:00                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 12:00 - 12:30                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 12:30 - 13:00                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 13:00 - 13:30                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 13:30 - 14:00                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 14:00 - 14:30                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 14:30 - 15:00                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 15:00 - 15:30                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 15:30 - 16:00                | 0       | 1    | 1    | 0    | 0    | 1    | 0   | 0   | 1   | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 | 0 |
| 16:00 - 16:30                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 16:30 - 17:00                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 17:00 - 17:30                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 17:30 - 18:00                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| TOTAL                        | 0       | 4    | 4    | 0    | 0    | 4    | 0   | 0   | 4   | 4    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |



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**ORDEN PARA:** JB MULTIMEDIA SA DE CV  
**CS/013.2025/JBM**

**CAMPAÑA:** FICUU VERSIÓN 2

**DURACIÓN:** 30"

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| LA SABROSITA -<br>CUAUHTEMOC | OCTUBRE |      |      |      |      |      |     |     |     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |   |    | TOTAL | DURACIÓN | COSTO<br>UNITARIO<br>C/TUB | TOTAL |   |   |
|------------------------------|---------|------|------|------|------|------|-----|-----|-----|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|---|----|-------|----------|----------------------------|-------|---|---|
|                              | M/01    | J/02 | V/03 | S/04 | D/05 | L/06 | M/7 | M/8 | J/9 | V/10 | S/11 | D/12 | L/13 | M/14 | M/15 | J/16 | V/17 | S/18 | D/19 | L/20 | M/21 | M/22 | J/23 | V/24 | S/25 | D/26 | L/27 | M/28 | M/29 | J/30 | V/31 |   |    |       |          |                            |       |   |   |
| 07:00 - 07:30                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 20 | 30"   | \$437.44 | \$8,748.80                 |       |   |   |
| 07:30 - 08:00                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     |   |   |
| 08:00 - 08:30                | 0       | 0    | 1    | 0    | 0    | 1    | 1   | 0   | 1   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 08:30 - 09:00                | 0       | 0    | 1    | 0    | 0    | 1    | 1   | 0   | 1   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 09:00 - 09:30                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 09:30 - 10:00                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 10:00 - 10:30                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 10:30 - 11:00                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 11:00 - 11:30                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 11:30 - 12:00                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 12:00 - 12:30                | 0       | 0    | 1    | 0    | 0    | 1    | 1   | 0   | 1   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 | 0 |
| 12:30 - 13:00                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 13:00 - 13:30                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 13:30 - 14:00                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 14:00 - 14:30                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 14:30 - 15:00                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 15:00 - 15:30                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 15:30 - 16:00                | 0       | 0    | 1    | 0    | 0    | 1    | 1   | 0   | 1   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 | 0 |
| 16:00 - 16:30                | 0       | 0    | 1    | 0    | 0    | 1    | 1   | 0   | 1   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 16:30 - 17:00                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 17:00 - 17:30                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| 17:30 - 18:00                | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |
| TOTAL                        | 0       | 0    | 5    | 0    | 0    | 5    | 5   | 0   | 5   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            | 0     | 0 |   |



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**ORDEN PARA:** JB MULTIMEDIA SA DE CV

**CS/013.2025/JBM**

**CAMPAÑA:** FICUU VERSIÓN 2

**DURACIÓN:** 30"

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**FECHA DE TRASMISIÓN:** 02 AL 10 DE OCTUBRE 2025

| LA PODEROSA -<br>OJINAGA | OCTUBRE |      |      |      |      |      |     |     |     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |   |    | TOTAL | DURACIÓN | COSTO<br>UNITARIO<br>C/TVA | TOTAL |
|--------------------------|---------|------|------|------|------|------|-----|-----|-----|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|---|----|-------|----------|----------------------------|-------|
|                          | M/01    | J/02 | V/03 | S/04 | D/05 | L/06 | M/7 | M/8 | J/9 | V/10 | S/11 | D/12 | L/13 | M/14 | M/15 | J/16 | V/17 | S/18 | D/19 | L/20 | M/21 | M/22 | J/23 | V/24 | S/25 | D/26 | L/27 | M/28 | M/29 | J/30 | V/31 |   |    |       |          |                            |       |
| 07:00 - 07:30            | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 28 | 30"   | \$437.44 | \$12,248.32                |       |
| 07:30 - 08:00            | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| 08:00 - 08:30            | 0       | 1    | 0    | 0    | 0    | 1    | 0   | 1   | 0   | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| 08:30 - 09:00            | 0       | 1    | 0    | 0    | 0    | 1    | 0   | 1   | 0   | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| 09:00 - 09:30            | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| 09:30 - 10:00            | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| 10:00 - 10:30            | 0       | 1    | 0    | 0    | 0    | 1    | 0   | 1   | 0   | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| 10:30 - 11:00            | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| 11:00 - 11:30            | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| 11:30 - 12:00            | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| 12:00 - 12:30            | 0       | 1    | 0    | 0    | 0    | 1    | 0   | 1   | 0   | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| 12:30 - 13:00            | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| 13:00 - 13:30            | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| 13:30 - 14:00            | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| 14:00 - 14:30            | 0       | 1    | 0    | 0    | 0    | 1    | 0   | 1   | 0   | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| 14:30 - 15:00            | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| 15:00 - 15:30            | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| 15:30 - 16:00            | 0       | 1    | 0    | 0    | 0    | 1    | 0   | 1   | 0   | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| 16:00 - 16:30            | 0       | 1    | 0    | 0    | 0    | 1    | 0   | 1   | 0   | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| 16:30 - 17:00            | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| 17:00 - 17:30            | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| 17:30 - 18:00            | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |
| TOTAL                    | 0       | 7    | 0    | 0    | 0    | 7    | 0   | 7   | 0   | 7    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 |    |       |          |                            |       |



# ORDEN DE TRANSMISIÓN

**ORDEN PARA:** JB MULTIMEDIA SA DE CV  
**CS/013.2025/JBM**

**CAMPAÑA:** FICUU VERSIÓN 2

**DURACIÓN:** 30"

**FECHA DE ENVÍO:** 01 OCTUBRE

**FECHA DE TRASMISSION:** 02 AL 10 DE OCTUBRE 2025

| LA PRIMERA -<br>OJINAGA | OCTUBRE |      |      |      |      |      |     |     |     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |   |   | TOTAL | DURACIÓN | COSTO<br>UNITARIO<br>C / TUR | TOTAL |
|-------------------------|---------|------|------|------|------|------|-----|-----|-----|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|---|---|-------|----------|------------------------------|-------|
|                         | M/01    | J/02 | V/03 | S/04 | D/05 | L/06 | M/7 | M/8 | J/9 | V/10 | S/11 | D/12 | L/13 | M/14 | M/15 | J/16 | V/17 | S/18 | D/19 | L/20 | M/21 | M/22 | J/23 | V/24 | S/25 | D/26 | L/27 | M/28 | M/29 | J/30 | V/31 |   |   |       |          |                              |       |
| 07:00 - 07:30           | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| 07:30 - 08:00           | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| 08:00 - 08:30           | 0       | 0    | 1    | 0    | 0    | 0    | 1   | 0   | 1   | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| 08:30 - 09:00           | 0       | 0    | 1    | 0    | 0    | 0    | 1   | 0   | 1   | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| 09:00 - 09:30           | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| 09:30 - 10:00           | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| 10:00 - 10:30           | 0       | 0    | 1    | 0    | 0    | 0    | 1   | 0   | 1   | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| 10:30 - 11:00           | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| 11:00 - 11:30           | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| 11:30 - 12:00           | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| 12:00 - 12:30           | 0       | 0    | 1    | 0    | 0    | 0    | 1   | 0   | 1   | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| 12:30 - 13:00           | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| 13:00 - 13:30           | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| 13:30 - 14:00           | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| 14:00 - 14:30           | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| 14:30 - 15:00           | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| 15:00 - 15:30           | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| 15:30 - 16:00           | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| 16:00 - 16:30           | 0       | 0    | 1    | 0    | 0    | 0    | 1   | 0   | 1   | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     | 0        |                              |       |
| 16:30 - 17:00           | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| 17:00 - 17:30           | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| 17:30 - 18:00           | 0       | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |
| TOTAL                   | 0       | 0    | 5    | 0    | 0    | 0    | 5   | 0   | 5   | 5    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0 | 0     |          |                              |       |

|                 |             |
|-----------------|-------------|
| TOTAL SPOTS     | 84          |
| TOTAL INVERSIÓN | \$48,993.28 |