



# ORDEN DE TRANSMISIÓN

**ORDEN PARA:** JB MULTIMEDIA SA DE CV

**CS/003.2025/JBM**

**CAMPAÑA:** ORQUESTANDOLA MAYO

**DURACIÓN:** 30"

**FECHA DE ENVÍO:** 24 ABRIL 2025

**FECHA DE TRASMISIÓN:** 01 AL 03 MAYO 2025

| EUFORIA<br>CUAUHTÉMOC<br>92.9 FM | MAYO |      |      |      |      |      |     |     |     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      | TOTAL<br>SPOT | DURACIÓN | COSTO<br>UNITARIO C/VA | TOTAL      |
|----------------------------------|------|------|------|------|------|------|-----|-----|-----|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|---------------|----------|------------------------|------------|
|                                  | J/01 | V/02 | S/03 | D/04 | L/05 | M/06 | M/7 | J/8 | V/9 | S/10 | D/11 | L/12 | M/13 | M/14 | J/15 | V/16 | S/17 | D/18 | L/19 | M/20 | M/21 | J/22 | V/23 | S/24 | D/25 | L/26 | M/27 | M/28 | J/29 | V/30 |               |          |                        |            |
| 07:00 - 07:30                    | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 17            | 30"      | \$437.44               | \$7,436.48 |
| 07:30 - 08:00                    | 1    | 1    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| 08:00 - 08:30                    | 1    | 1    | 1    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| 08:30 - 09:00                    | 1    | 1    | 1    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| 09:00 - 09:30                    | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| 09:30 - 10:00                    | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| 10:00 - 10:30                    | 1    | 1    | 1    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| 10:30 - 11:00                    | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| 11:00 - 11:30                    | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| 11:30 - 12:00                    | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| 12:00 - 12:30                    | 1    | 1    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| 12:30 - 13:00                    | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| 13:00 - 13:30                    | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| 13:30 - 14:00                    | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| 14:00 - 14:30                    | 1    | 1    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| 14:30 - 15:00                    | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| 15:00 - 15:30                    | 1    | 1    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| 15:30 - 16:00                    | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| 16:00 - 16:30                    | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| 16:30 - 17:00                    | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| 17:00 - 17:30                    | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| 17:30 - 18:00                    | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |
| TOTAL                            | 7    | 7    | 3    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |               |          |                        |            |



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**CAMPAÑA:** ORQUESTANDOLA MAYO

**DURACIÓN:** 30"

**FECHA DE ENVÍO:** 24 ABRIL 2025

**FECHA DE TRASMISIÓN:** 01 AL 03 MAYO 2025

| LA RANCHERA DE<br>CUAUHTÉMOC | MAYO |      |      |      |      |      |     |     |     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      | TOTAL | DURACIÓN | COSTO<br>UNITARIO C/VA | TOTAL      |
|------------------------------|------|------|------|------|------|------|-----|-----|-----|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|-------|----------|------------------------|------------|
|                              | J/01 | V/02 | S/03 | D/04 | L/05 | M/06 | M/7 | J/8 | V/9 | S/10 | D/11 | L/12 | M/13 | M/14 | J/15 | V/16 | S/17 | D/18 | L/19 | M/20 | M/21 | J/22 | V/23 | S/24 | D/25 | L/26 | M/27 | M/28 | J/29 | V/30 |       |          |                        |            |
| 07:00 - 07:30                | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 20    | 30"      | \$437.44               | \$8,748.80 |
| 07:30 - 08:00                | 1    | 1    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 08:00 - 08:30                | 1    | 1    | 1    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 08:30 - 09:00                | 1    | 1    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 09:00 - 09:30                | 1    | 1    | 1    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 09:30 - 10:00                | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 10:00 - 10:30                | 1    | 1    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 10:30 - 11:00                | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 11:00 - 11:30                | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 11:30 - 12:00                | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 12:00 - 12:30                | 1    | 1    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 12:30 - 13:00                | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 13:00 - 13:30                | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 13:30 - 14:00                | 1    | 1    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 14:00 - 14:30                | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 14:30 - 15:00                | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 15:00 - 15:30                | 1    | 1    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 15:30 - 16:00                | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 16:00 - 16:30                | 1    | 1    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 16:30 - 17:00                | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 17:00 - 17:30                | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 17:30 - 18:00                | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| TOTAL                        | 9    | 9    | 2    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |



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**CAMPAÑA:** ORQUESTANDOLA MAYO

**DURACIÓN:** 30"

**FECHA DE ENVÍO:** 24 ABRIL 2025

**FECHA DE TRASMISIÓN:** 01 AL 03 MAYO 2025

| LA SABROSITA -<br>CUAUHTEMOC | MAYO |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      | TOTAL | DURACIÓN | COSTO<br>UNITARIO C/IVA | TOTAL      |
|------------------------------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|-------|----------|-------------------------|------------|
|                              | J/01 | V/02 | S/03 | D/04 | L/05 | M/06 | M/07 | J/08 | V/09 | S/10 | D/11 | L/12 | M/13 | M/14 | J/15 | V/16 | S/17 | D/18 | L/19 | M/20 | M/21 | J/22 | V/23 | S/24 | D/25 | L/26 | M/27 | M/28 | J/29 | V/30 |       |          |                         |            |
| 07:00 - 07:30                | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 18    | 30"      | \$437.44                | \$7,873.92 |
| 07:30 - 08:00                | 1    | 1    | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| 08:00 - 08:30                | 1    | 1    | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| 08:30 - 09:00                | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| 09:00 - 09:30                | 1    | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| 09:30 - 10:00                | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| 10:00 - 10:30                | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| 10:30 - 11:00                | 1    | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| 11:00 - 11:30                | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| 11:30 - 12:00                | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| 12:00 - 12:30                | 1    | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| 12:30 - 13:00                | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| 13:00 - 13:30                | 1    | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| 13:30 - 14:00                | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| 14:00 - 14:30                | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| 14:30 - 15:00                | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| 15:00 - 15:30                | 1    | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| 15:30 - 16:00                | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| 16:00 - 16:30                | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| 16:30 - 17:00                | 1    | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| 17:00 - 17:30                | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| 17:30 - 18:00                | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |
| TOTAL                        | 8    | 8    | 2    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                         |            |



# ORDEN DE TRANSMISIÓN

**ORDEN PARA:** JB MULTIMEDIA SA DE CV

**CS/003.2025/JBM**

**CAMPAÑA:** ORQUESTANDOLA MAYO

**DURACIÓN:** 30"

**FECHA DE ENVÍO:** 24 ABRIL 2025

**FECHA DE TRASMISSION:** 01 AL 03 MAYO 2025

| LA PODEROSA -<br>OJINAGA | MAYO |      |      |      |      |      |     |     |     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      | TOTAL | DURACIÓN | COSTO<br>UNITARIO C/VA | TOTAL      |
|--------------------------|------|------|------|------|------|------|-----|-----|-----|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|-------|----------|------------------------|------------|
|                          | J/01 | V/02 | S/03 | D/04 | L/05 | M/06 | M/7 | J/8 | V/9 | S/10 | D/11 | L/12 | M/13 | M/14 | J/15 | V/16 | S/17 | D/18 | L/19 | M/20 | M/21 | J/22 | V/23 | S/24 | D/25 | L/26 | M/27 | M/28 | J/29 | V/30 |       |          |                        |            |
| 07:00 - 07:30            | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 14    | 30"      | \$437.44               | \$6,124.16 |
| 07:30 - 08:00            | 1    | 1    | 1    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 08:00 - 08:30            | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 08:30 - 09:00            | 1    | 1    | 1    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 09:00 - 09:30            | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 09:30 - 10:00            | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 10:00 - 10:30            | 1    | 1    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 10:30 - 11:00            | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 11:00 - 11:30            | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 11:30 - 12:00            | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 12:00 - 12:30            | 1    | 1    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 12:30 - 13:00            | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 13:00 - 13:30            | 1    | 1    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 13:30 - 14:00            | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 14:00 - 14:30            | 1    | 1    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 14:30 - 15:00            | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 15:00 - 15:30            | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 15:30 - 16:00            | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 16:00 - 16:30            | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 16:30 - 17:00            | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 17:00 - 17:30            | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| 17:30 - 18:00            | 0    | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |
| TOTAL                    | 6    | 6    | 2    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |       |          |                        |            |

|                 |             |
|-----------------|-------------|
| TOTAL SPOTS     | 55          |
| TOTAL INVERSIÓN | \$30,183.36 |