



# ORDEN DE TRANSMISIÓN

**ORDEN PARA:** CÁMARA DE LA INDUSTRIA DE RADIO Y TELEVISIÓN

(IMAGEN RADIO COMERCIAL SA DE CV)

**CS/029.2025/IMR/DA.LIQ**

**CAMPAÑA:** HABLAR SALVA VIDAS

**DURACIÓN:** 30"

**FECHA DE ENVÍO:** 16 DE JUNIO DE 2025

**FECHA DE TRASMISSION:** 17 AL 30 DE JUNIO 2025

| IMAGEN RADIO<br>97.3 FM | JUNIO |      |      |      |      |      |     |     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |   | TOTAL<br>SPOT | DURACIÓN | COSTO<br>UNITARIO C/VA | TOTAL |
|-------------------------|-------|------|------|------|------|------|-----|-----|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|---|---------------|----------|------------------------|-------|
|                         | L/02  | M/03 | M/04 | J/05 | V/06 | S/07 | D/8 | L/9 | M/10 | M/11 | J/12 | V/13 | S/14 | D/15 | L/16 | M/17 | M/18 | J/19 | V/20 | S/21 | D/22 | L/23 | M/24 | M/25 | J/26 | V/27 | S/28 | D/29 | L/30 |   |               |          |                        |       |
| 07:00 - 07:30           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 1    | 0    | 0    | 1    | 0    | 0    | 0    | 0    | 1    | 0    | 1    | 0    | 0    | 0    | 0 | 1             |          |                        |       |
| 07:30 - 08:00           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 1    | 0    | 0    | 1    | 0    | 0    | 0    | 0    | 1    | 0    | 1    | 0    | 0    | 0    | 0 | 1             |          |                        |       |
| 08:00 - 08:30           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 1    | 0    | 0    | 1    | 0    | 0    | 0    | 0    | 1    | 0    | 1    | 0    | 0    | 0    | 0 | 1             |          |                        |       |
| 08:30 - 09:00           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 1    | 0    | 0    | 1    | 0    | 0    | 0    | 0    | 1    | 0    | 1    | 0    | 0    | 0    | 0 | 1             |          |                        |       |
| 09:00 - 09:30           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0             |          |                        |       |
| 09:30 - 10:00           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0             |          |                        |       |
| 10:00 - 10:30           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0             |          |                        |       |
| 10:30 - 11:00           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0             |          |                        |       |
| 11:00 - 11:30           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0             |          |                        |       |
| 11:30 - 12:00           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0             |          |                        |       |
| 12:00 - 12:30           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0             |          |                        |       |
| 12:30 - 13:00           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0             |          |                        |       |
| 13:00 - 13:30           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 1    | 0    | 0    | 1    | 0    | 0    | 0    | 0    | 1    | 0    | 1    | 0    | 0    | 0    | 0 | 1             |          |                        |       |
| 13:30 - 14:00           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0             |          |                        |       |
| 14:00 - 14:30           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0             |          |                        |       |
| 14:30 - 15:00           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0             |          |                        |       |
| 15:00 - 15:30           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0             |          |                        |       |
| 15:30 - 16:00           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 1    | 0    | 0    | 1    | 0    | 0    | 0    | 0    | 1    | 0    | 1    | 0    | 0    | 0    | 0 | 1             |          |                        |       |
| 16:00 - 16:30           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0             |          |                        |       |
| 16:30 - 17:00           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0             |          |                        |       |
| 17:00 - 17:30           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0             |          |                        |       |
| 17:30 - 18:00           | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0 | 0             |          |                        |       |
| TOTAL                   | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 6    | 0    | 0    | 6    | 0    | 0    | 0    | 0    | 6    | 0    | 6    | 0    | 0    | 0    | 0 | 6             |          |                        |       |