ORDEN DE TRANSMISIÓN

ORDEN PARA: RADIO LOBO SA DE CV

CS/045.2025/RL/DA.LJQ.

CAMPAÑA: NAVIDAD EN TU CIUDAD **VERSIÓN 20**

DURACIÓN: 20“

FECHA DE TRASMISIÓN: 05 AL 26 DE DICIEMBRE 2025

EL LOBO, RADIO LOBO 106.1 FM	DICIEMBRE																																TOTAL SPOT	DURACIÓN	COSTO UNITARIO C/IVA	TOTAL
	L/01	M/02	M/03	J/04	V/05	S/06	D/7	L/8	M/9	M/10	J/11	V/12	S/13	D/14	L/15	M/16	M/17	J/18	V/19	S/20	D/21	L/22	M/23	M/24	J/25	V/26	S/27	D/28	L/29	M/30	M/31				
07:00 - 07:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
07:30 - 08:00	0	0	0	0	1	0	0	1	1	1	0	1	0	0	1	1	1	0	1	0	0	1	1	1	1	1	0	0	0	0	0				
08:00 - 08:30	0	0	0	0	1	0	0	1	1	1	0	1	0	0	1	1	1	0	1	0	0	1	1	1	1	1	0	0	0	0	0				
08:30 - 09:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
09:00 - 09:30	0	0	0	0	1	0	0	1	1	1	0	1	0	0	1	1	1	0	1	0	0	1	1	1	1	1	0	0	0	0	0				
09:30 - 10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
10:00 - 10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
10:30 - 11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
11:00 - 11:30	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
11:30 - 12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
12:00 - 12:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
12:30 - 13:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	72	20"	$725.00	$52,200.00
13:00 - 13:30	0	0	0	0	1	0	0	1	1	1	0	1	0	0	1	1	1	0	1	0	0	1	1	1	1	1	0	0	0	0	0				
13:30 - 14:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
14:00 - 14:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
14:30 - 15:00	0	0	0	0	1	0	0	1	1	1	0	1	0	0	1	1	1	0	1	0	0	1	1	1	1	1	0	0	0	0	0				
15:00 - 15:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
15:30 - 16:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
16:00 - 16:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
16:30 - 17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
17:00 - 17:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
17:30 - 18:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
TOTAL	0	0	0	0	6	0	0	6	5	5	0	5	0	0	5	5	5	0	5	0	0	5	5	5	5	5	0	0	0	0	0				