



# ORDEN DE TRANSMISIÓN

ORDEN PARA: RADIO LOBO SA DE CV

CS/027.2025/RL/DA.LIQ.

CAMPAÑA: ALERTA FUERTES LLUVIAS DURACIÓN: 30"

FECHA DE ENVÍO: 01 DE JULIO DE 2025

FECHA DE TRASMISSION: 02 AL 05 DE JULIO 2025

| EL LOBO,<br>RADIO LOBO<br>106.1 FM | JULIO |      |      |      |      |      |     |     |     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      | TOTAL<br>SPOT | DURACIÓN | COSTO<br>UNITARIO C/VA | TOTAL |
|------------------------------------|-------|------|------|------|------|------|-----|-----|-----|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|---------------|----------|------------------------|-------|
|                                    | M/01  | M/02 | J/03 | V/04 | S/05 | D/06 | L/7 | M/8 | M/9 | J/10 | V/11 | S/12 | D/13 | L/14 | M/15 | M/16 | J/17 | V/18 | S/19 | D/20 | L/21 | M/22 | M/23 | J/24 | V/25 | S/26 | D/27 | L/28 | M/29 | M/30 | J/31 |               |          |                        |       |
| 07:00 - 07:30                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 07:30 - 08:00                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 08:00 - 08:30                      | 0     | 1    | 1    | 1    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 08:30 - 09:00                      | 0     | 1    | 1    | 1    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 09:00 - 09:30                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 09:30 - 10:00                      | 0     | 0    | 0    | 0    | 1    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 10:00 - 10:30                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 10:30 - 11:00                      | 0     | 0    | 0    | 0    | 1    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 11:00 - 11:30                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 11:30 - 12:00                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 12:00 - 12:30                      | 0     | 0    | 0    | 0    | 1    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 12:30 - 13:00                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 13:00 - 13:30                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 13:30 - 14:00                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 14:00 - 14:30                      | 0     | 1    | 1    | 1    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 14:30 - 15:00                      | 0     | 1    | 1    | 1    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 15:00 - 15:30                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 15:30 - 16:00                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 16:00 - 16:30                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 16:30 - 17:00                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 17:00 - 17:30                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| 17:30 - 18:00                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |
| TOTAL                              | 0     | 4    | 4    | 4    | 3    | 0    | 0   | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0             |          |                        |       |