



# ORDEN DE TRANSMISIÓN

**ORDEN PARA:** RADIO LOBO SA DE CV

**CS/021.2025/RL/DA.LIQ.**

**CAMPAÑA:** ANTOJOS **DURACIÓN:** 30"

**FECHA DE ENVÍO:** 28 DE MAYO DE 2025

**FECHA DE TRASMISIÓN:** 02 AL 14 DE JUNIO 2025

| EL LOBO,<br>RADIO LOBO<br>106.1 FM | JUNIO |      |      |      |      |      |     |     |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |      |    | TOTAL<br>SPOT | DURACIÓN   | COSTO<br>UNITARIO C/VA | TOTAL |
|------------------------------------|-------|------|------|------|------|------|-----|-----|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|----|---------------|------------|------------------------|-------|
|                                    | L/02  | M/03 | M/04 | J/05 | V/06 | S/07 | D/8 | L/9 | M/10 | M/11 | J/12 | V/13 | S/14 | D/15 | L/16 | M/17 | M/18 | J/19 | V/20 | S/21 | D/22 | L/23 | M/24 | M/25 | J/26 | V/27 | S/28 | D/29 | L/30 |    |               |            |                        |       |
| 07:00 - 07:30                      | 1     | 1    | 1    | 1    | 1    | 0    | 0   | 1   | 1    | 1    | 1    | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 33 | 30"           | \$1,090.40 | \$35,983.20            |       |
| 07:30 - 08:00                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        |       |
| 08:00 - 08:30                      | 1     | 1    | 1    | 1    | 1    | 0    | 0   | 1   | 1    | 1    | 1    | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |
| 08:30 - 09:00                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |
| 09:00 - 09:30                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |
| 09:30 - 10:00                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |
| 10:00 - 10:30                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |
| 10:30 - 11:00                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |
| 11:00 - 11:30                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |
| 11:30 - 12:00                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |
| 12:00 - 12:30                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |
| 12:30 - 13:00                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |
| 13:00 - 13:30                      | 1     | 1    | 1    | 1    | 1    | 0    | 0   | 1   | 1    | 1    | 1    | 1    | 1    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |
| 13:30 - 14:00                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |
| 14:00 - 14:30                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |
| 14:30 - 15:00                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |
| 15:00 - 15:30                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |
| 15:30 - 16:00                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |
| 16:00 - 16:30                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |
| 16:30 - 17:00                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |
| 17:00 - 17:30                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |
| 17:30 - 18:00                      | 0     | 0    | 0    | 0    | 0    | 0    | 0   | 0   | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |
| TOTAL                              | 3     | 3    | 3    | 3    | 3    | 0    | 0   | 3   | 3    | 3    | 3    | 3    | 3    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |    |               |            |                        | 0     |